

RJ REYNOLDS

TOBACCO COMPANY

J. Campbell
Promotional Coordinator

150 Lawrence Bell Drive
Suite #108

Williamsville, NY 14221

(716) 634-4179

Fax (716) 634-3145

September 15, 1997

TO SALES PERSONNEL

1622: 02, 04, 06, 08, 09, 10

1623: 01, 02,

1626: 01, 02, 06

1638: 01, 02, 03, 05, 06, 07

Attached is a list of all Cigarette Outlets that were shipped an **8-Case Display, Item #527951**, in June 1997.

Doral 800# Cigarette Outlet P.O.S. Kits, Item #533360, have been ordered to each Sales Rep based on the number of locations that received our 8-Case Display. Please place these Kits on the 8-Case Display as soon as possible.

#/Kits 533360	1622 S/Rep	#/Kits 533360	1623 S/Rep	#/Kits 533360	1626 S/Rep	#/Kits 533360	1638 S/Rep
1	02	2	01	5	01	1	01
8	04	6	02	5	02	1	02
1	06			*13	06	5	03
2	08					6	05
5	09					2	06
1	10					1	07

If you have any questions, please contact me.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610

/jc

cc: Division Managers

***NOTE TO H. LEVENSTEIN (162606):** HOWARD, DUE TO LIMITED ALLOCATIONS, YOU WERE ONLY SHIPPED 13 POS KITS, ALTHOUGH 16 OF YOUR ACCOUNTS WERE SHIPPED THIS 8-CASE DISPLAY.

51852 3789

STORES SHIPPED 8-CASE DISP
HIGH VOLUME ACCOUNTS

51852 3790

SR TERR	RR TERR	SIS #	FULL NAME	ADDRESS	CITY	STATE	No. of 8-Case Promo Displays (#527951) P.O.S. Kit (#530183)
162301	163830	633761	MINOR'S DISCOUNT BEV	292 LAKE STREET	ST ALBANS	VT	1
162301	163830	724066	CIGARETTE WAREHOUSE	29 SMITHFIELD BLVD	PLATTSBURGH	NY	1
162302	162320	494957	POULTNEY CASH MARKET	37 MAIN ST	POULTNEY	VT	1
162302	162320	657371	BEVERAGE KING	RTE 4A	BOMOSEEN	VT	1
162302	162320	576908	WELLS TRADING POST	RTE 30	WELLS	VT	1
162302	162325	114561	NEXT DOOR	RT 7	POWNA	VT	1
162302	162325	623997	SHORT STOP VARIETY	MAIN STREET	BENNINGTON	VT	1
162302	162325	114544	SMOKERS DEN	HUNT STREET	BENNINGTON	VT	1
1623 REQUESTED ALLOCATION OF 8-CTN DISPLAY #527951: 8 Displays							8